

Three steps to release local funding

Presenter

Redina Kolaneci

Founder of Christian Fundraising Consultancy, UK

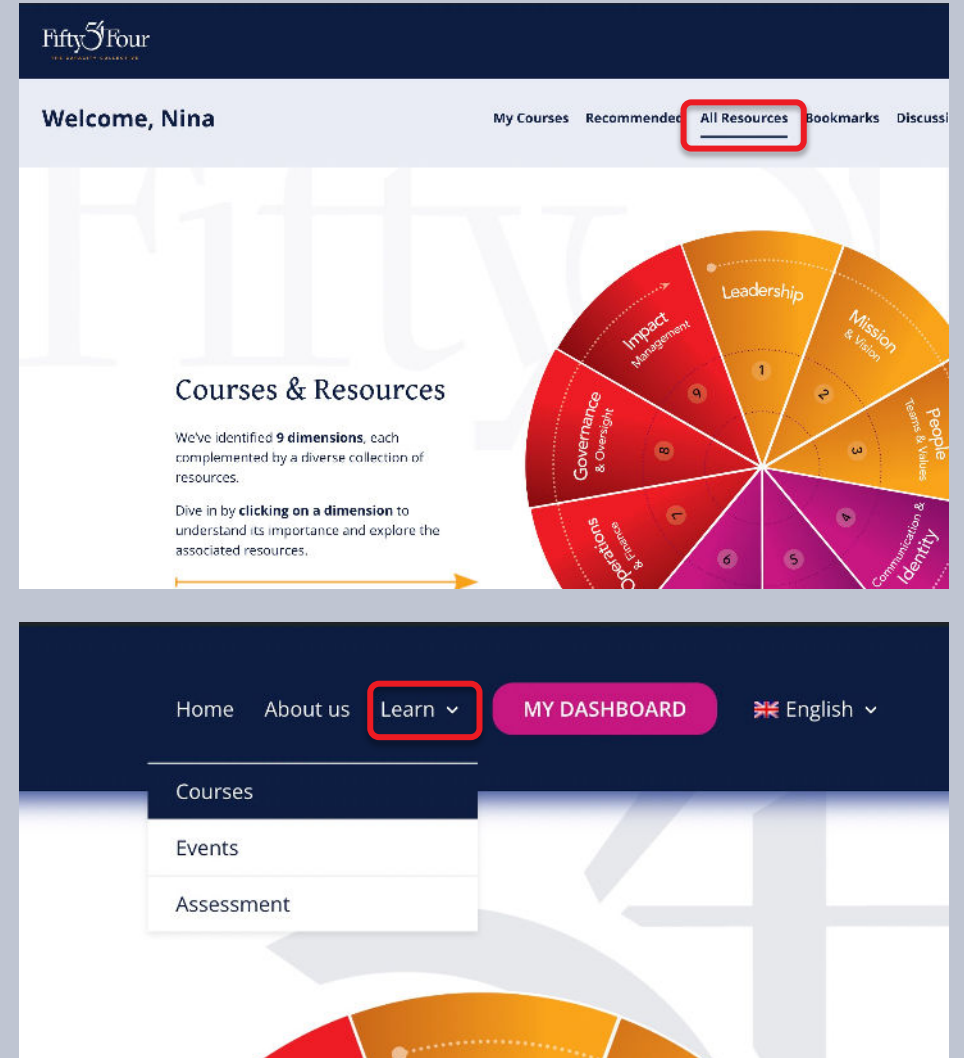
Related Course

Coming soon!

Biblical principles of fundraising

How to do good fundraising

Measuring the effectiveness of fundraising



Funding

Which channels are donors worldwide most inspired to give by?



Millennial donors

39%

Gen X donors

33%

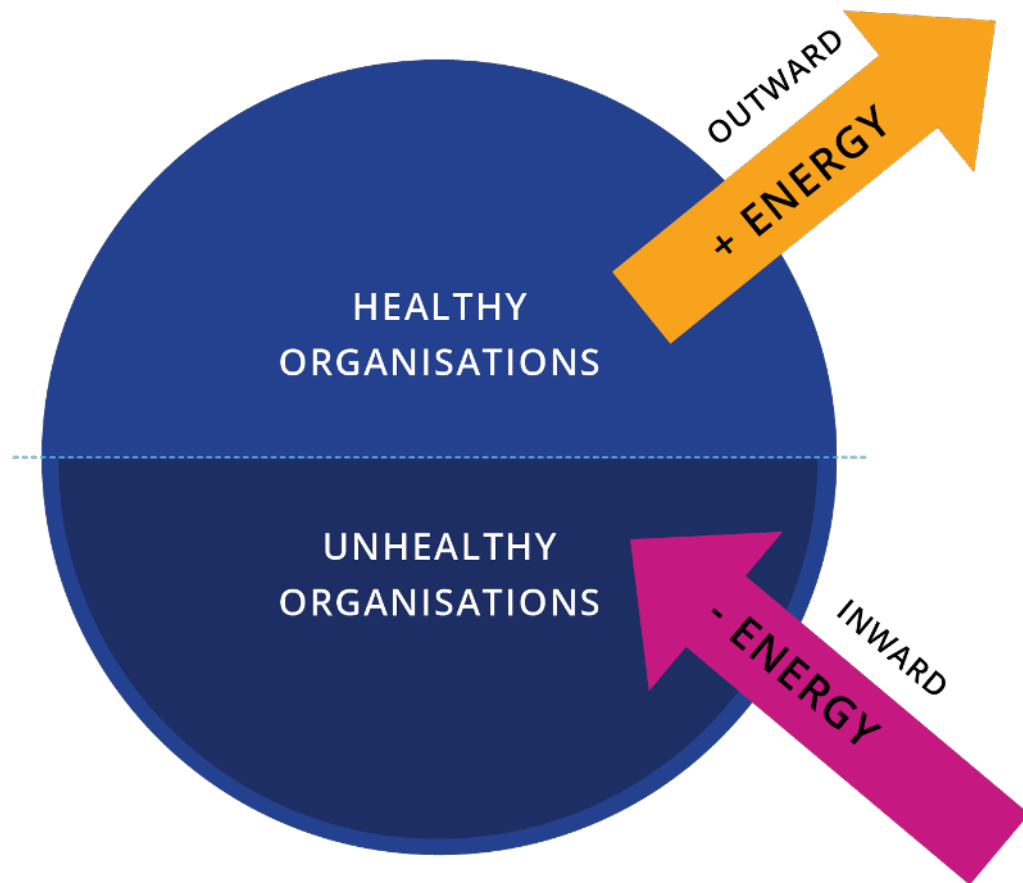
Baby Boomer donors

19%

23%

26%

33%



Energy Focus

When organisations are unhealthy, energy is sucked inwards, away from critical missional impact and into the organisation.



Redina Kolaneci

Three steps to release local funding

 Live Learning

How does your ministry fundraise?

- Do you depend heavily on funding from abroad for your mission work?
- How diversified are your income streams?
- Can your ministry survive and thrive if a handful of big supporters or a foundation stopped giving?
- Do local churches and believers support your mission?

1

Why does releasing local funding matter?

It enables local believers to show obedience to God's command to love and serve others.

"For I was hungry and you gave me food, I was thirsty and you gave me drink, I was a stranger and you welcomed me." - Matthew 25:35

Inviting local believers to respond to local needs within their communities enables them to love and care for their neighbours.

2

Why does releasing local funding matter?

It builds and strengthens the local community.

"Bear one another's burdens, and so fulfill the law of Christ." -

Galatians 6:2

By inviting local churches and believers to give to your ministry you are enabling them to bear their neighbours burdens, fulfilling the law of Christ through their generosity and their prayers.



3

Why does releasing local funding matter?

It shows faith in action.

"So also faith by itself, if it does not have works, is dead." — James 2:17

By contributing to local ministries, believers show their faith in action, not only speaking about the God's love but sharing it through their deeds.

Breakout Room (12 minutes)

1. How is fundraising perceived in your culture?
2. If you are fundraising locally, please share with the group some of the steps you are taking.

Guidelines for engagement

- Start with a brief introduction
- Only share something you're comfortable sharing
- Show up to serve by listening well
- If network allows, turn on your camera
- Use the 'ask for help' button if support needed
- Keep what is shared in confidence

Three Steps for Releasing Local Funding



Focus on the people God has placed around you



Tell compelling stories, ask, thank supporters and report back



Be a good steward of resources, accountable and transparent.



Step One: Focus on the people God has placed around you.

***“But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.”
– Acts 1:8***

Who is your Jerusalem, Judea, and Samaria?

Local churches – that can become your mission partners.

Christian businesspeople – who can become your strategic supporters.

Individuals - who can become prayer warriors, volunteers, and regular donors.



Step Two: Tell compelling stories, ask, thank, and report back

1. Tell stories of need, impact, and opportunities
2. Ask local people and churches to give
3. Thank new supporters promptly
4. Report back on the impact of donor's gifts

Repeat these steps.



Step Three: Be a good steward, accountable and transparent.

Accountability and trust are key factors for receiving repeat gifts.

Set up sound systems and procedures for resource management

Use supporters' gifts for the intended purposes

Show local churches and supporters how their gifts are making a difference

Communicate financial information regularly

Breakout Room (15 minutes)

1. Which of these steps will you apply first?
2. If you have used any of these steps, please share with the rest of the group some of the challenges you have faced and the lessons you have learnt?


Guidelines for engagement

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Action steps

1. Do the **storytelling courses** on FiftyFour to tell your story in a more impactful way
2. Ensure you can **communicate clearly on the impact** your organisation is having
3. **Review your financial systems** and transparency with your donors on your financial status


Register for upcoming events



Peter Greer
Live Learning

The cost of mission drift

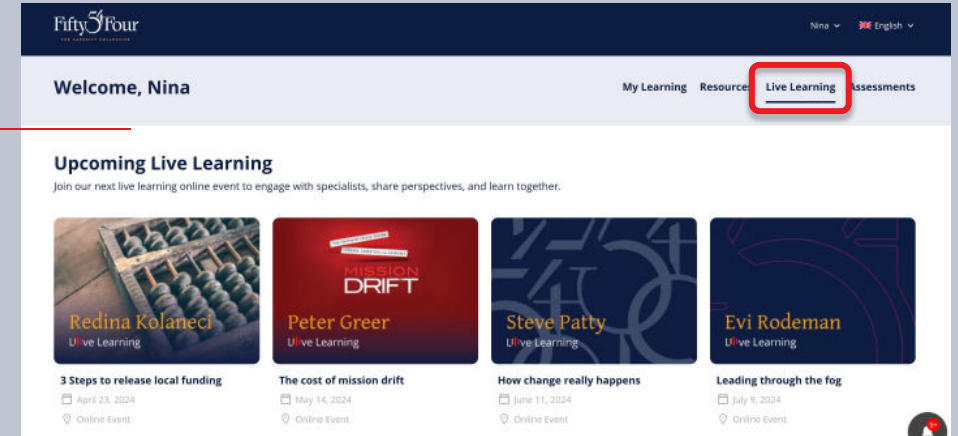
May 14, 2024
Online Event



Steve Patty
Live Learning

How change really happens

June 11, 2024
Online Event



Welcome, Nina

My Learning Resources **Live Learning** Assessments

Upcoming Live Learning
Join our next live learning online event to engage with specialists, share perspectives, and learn together.

- Redina Kolaneci**
3 Steps to release local funding
April 23, 2024
Online Event
- Peter Greer**
The cost of mission drift
May 14, 2024
Online Event
- Steve Patty**
How change really happens
June 11, 2024
Online Event
- Evi Rodeman**
Leading through the fog
July 9, 2024
Online Event

Enrol in related courses

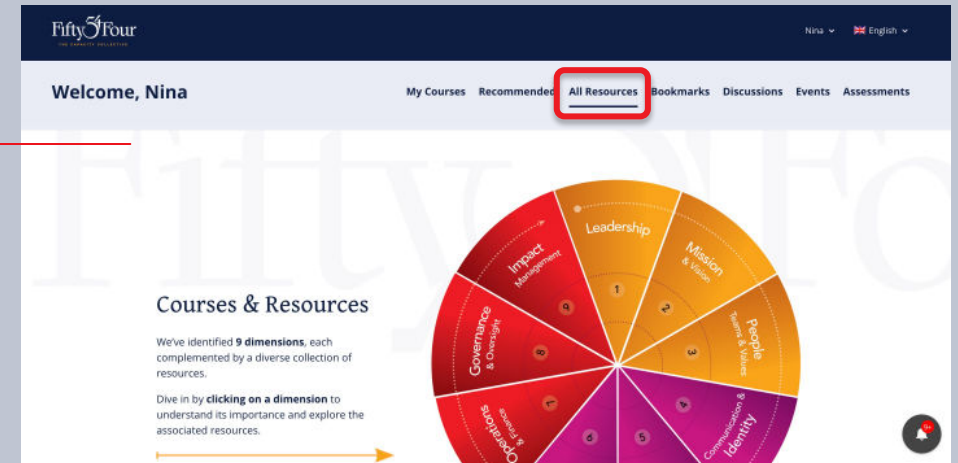


Course 1 of 3
40 minutes
Biblical principles of fundraising
Redina Kolaneci

Course 2 of 3
45 minutes
How to do good fundraising
Redina Kolaneci

Course 3 of 3
35 minutes
Measuring the effectiveness of fundraising
Redina Kolaneci

COMING SOON



Welcome, Nina

My Courses Recommended **All Resources** Bookmarks Discussions Events Assessments

Courses & Resources

We've identified 9 dimensions, each complemented by a diverse collection of resources.

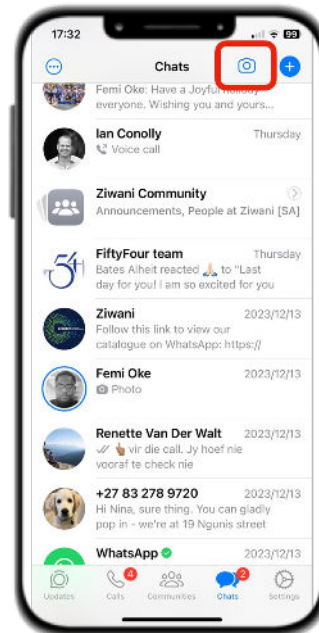
Dive in by clicking on a dimension to understand its importance and explore the associated resources.

Leadership
Mission & Vision
People
Compassion & Identity
Governance & Oversight
Impact Measurement

Join leaders learning together

1

Open WhatsApp and click on the **WhatsApp camera**



2

Scan the QR code to join the group



We are going public!

Join leaders
learning together



Three steps to release
local funding
WhatsApp group

The image shows a white rectangular card with rounded corners. At the top left is a small circular logo with the text 'The City of Edinburgh Council'. Below the logo, the text 'Three steps to release local funding' is written in a bold, black font, followed by 'WhatsApp group' in a smaller font. A large QR code is centered on the card, featuring a WhatsApp logo in the middle. The card is set against a dark blue background.

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Assessments



Courses
& Resources



Live learning



WhatsApp learning
community

Thank you

